

2023/2024 Season Sponsorship Package



SSO SAULT
SYMPHONY
ORCHESTRA

David Bean
Sponsorship Contact & Clarinetist
Sault Symphony Orchestra
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ABOUT

Our 2023/2024 Season

We welcome you to the 51st Sault Symphony Orchestra season. We are excited to present both classics and modern twists to the Sault Ste. Marie audiences. Please join us on our musical adventure.

European Tour

Sunday October 22, 2023 - 2 PM
The Machine Shop

The Nutcracker



Saturday December 16, 2023 - 7:30 PM
The Sault Community Theatre Centre

Classical Spectacular

Sunday February 25, 2024 - 2 PM
The Machine Shop

On Broadway

Sunday May 12, 2024 - 2 PM
The Machine Shop



New Leadership

We are honoured to have Stephen Mallinger as our Artistic Director bringing new creativity and direction to the Sault Symphony Orchestra.

Join us for the exciting and engaging concerts we have planned for you this season.

BOARD OF DIRECTORS

Executive

Acting Chair
Dr. Lawrence Chong

Vice Chair
Jasmine Gassi

Treasurer
Dr. Kimlan Bell

Secretary
David Bean

Board Members

Sharon Dick
Marc Dubreuil
Dr. Bruce Anderson
Colin Wilson
Brian Wilson



BALLETJÖRGEN

The Nutcracker

A timeless classic that has sold out for years, the Nutcracker delights all who attend. Through your sponsorship, you will reach an audience of over 900 delighted fans of all ages at this special event, separate from the regular season. Ballet Jörgen and local dancers team up with the Sault Symphony to present their LIVE musical performance of Tchaikovsky's masterpiece.



Title Sponsor \$10,000

- Listed as the Title Sponsor on Website
- A social media announcement of support
- A full page ad in the exclusive Nutcracker programme
- 4 Complimentary Tickets
- VIP Reception after the Nutcracker Suite with the Orchestra Members & Ballet Performers
- Company logo on all marketing as "Presented By:"
- A full page ad in this season's programmes

Scene Sponsor \$1,000

- Listed as Scene Sponsor on Website
- A social media announcement of support
- A half page ad in the exclusive Nutcracker programme
- 2 Complimentary Tickets
- VIP Reception after the Nutcracker Suite with the Orchestra Members & Ballet Performers



Season Sponsorship

The Sault Symphony Orchestra has been a part of the local community for over half a century. Our mission is to create music that is both meaningful and transformative to bring joy and inspiration to our audiences. By becoming a sponsor, you will help fund our various performances, educational programs, and community outreach initiatives. We thank you for your continued support and look forward to a bright future for our orchestra.

Conductor's Circle \$2,500

- Listed as Conductor's Circle Sponsor on Website
- A social media announcement of support
- A full page ad on the front page of this season's programmes (European Tour, Classical Spectacular, On Broadway)
- Company logo on all marketing as "Presented By:"
- 2 Season Subscriptions

Season Sponsor \$1,500

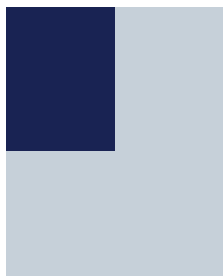
- Listed as Concert Sponsor on Website
- A social media announcement of support
- A full page ad in this season's programmes (European Tour, Classical Spectacular, On Broadway)

Season Supporter \$1,000

- Listed as Concert Supporter on Website
- A social media announcement of support
- A half page ad in this season's programmes (European Tour, Classical Spectacular, On Broadway)

PROGRAMME ADS

The Symphony offers advertising in our concert programmes as a special opportunity for businesses to engage attentive and responsive audience members. The rates for ads listed below are for one concert of the entire season. Each of our regular concerts reaches 300 + concertgoers and the special event, The Nutcracker, is anticipated to reach over 900 patrons. We'd love to partner with you. Reach out to find out more.



1/4 Page Ad
\$200



1/3 Page Ad
\$250



1/2 Page Ad
\$300



Full Page Ad
\$500

The SSO recently welcomed Stephen Mallinger as our new Artistic Director. Stephen has long been a fixture of the local music scene and we are excited about the vitality he brings to the role.



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Thank you for supporting a
community of culture and music!

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